

# MAPO SALES SOLUTION

**KNOW YOUR PRODUCT USE THE  
DATA**

Sales consultants can only perform if they have the tool required to close the deal. MAPO is developing unique services to sales people that put all the correct information of their products and that of their competitors, just a few clicks away. This software consists of many of the same features as LEVEL 1 of the OEM SOFTWARE but is also available on different platforms..

One of the Mapo system's very unique features are comparisons on Service- and Maintenance cost and TCO (Total Cost of Ownership). Although there are common comparison features found among successful sales software, they all are short of the unique features available in the Mapo software.

# MAPO INTERNATIONAL

*Compare Maintenance Cost*



*Total Cost of Ownership*



*Compare Service Cost*



*Search Specific Model*



*Competitor Analysis*



*Product Training*



*Email report*



[www.mapo-int.com](http://www.mapo-int.com)

PASSENGER

COMMERCIAL

BIKES & ATVS

MARINE

AIR

EARTH MOVING

FACTORY

AGRICULTURE

MINING

FORESTRY

SPECIAL

# MY SALES SOLUTION

**2**

KNOW YOUR PRODUCT AND USE THE INFORMATION

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User access will have an annual license fee (Estimated R8,900), this will include all costs of the API data queries from the MAPO database for accurate reporting.

Hope this is helpful, for more information please feel free to contact our office (012) 997-1318 and speak to Craig Patrick (Senior Sales Executive) and specialist in MAPO Insurance and Fleet software sales.

Kind Regards

**Gerhard Coetzer** / Managing Director

[Mapo Software Solutions Pty Ltd](http://www.mapo-int.com)

Cell: +27 (0)82 895-6473

Office: +27 (0)12 997-1318

Email: [gerhard.coetzer@mapo-int.com](mailto:gerhard.coetzer@mapo-int.com)

Website: [www.mapo-int.com](http://www.mapo-int.com)

